

## What Every Pharmaceutical Administrator Needs To Know

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An overview of all of the main areas of the drug development industry, specifically for administrators and CTAs too.

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### What Is The Course About?

This course is of interest to anyone who is an administrator (including CTAs, PAs, secretaries and receptionists) and needs a better understanding of the clinical trials process and how they can support it. It will demystify the jargon and explore the different departments and how they interact with one another.

By the end of this course, you will be able to:

- Understand the clinical trials process and its key stages.
- Understand clinical trial terminology.
- Understand how different organisations interact and the roles of the different departments.
- Have a good enough understanding of the process to generate your own ideas on how best to use your new knowledge.
- Work more effectively which will benefit you in terms of motivation and career advancement.

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### The Trainer

Laura Brown

Laura is an independent training consultant and Director of MSc in Clinical Research at the School of Pharmacy, University of Cardiff. Laura has extensive of monitoring and auditing/QA experience in the pharmaceutical industry. She has worked for several companies including Glaxo Wellcome, Hoechst Marion Roussel, Good Clinical Research Practices and Phoenix International. She has worked as a Monitor, Clinical Research Manager, Project Manager, Audit Director and as Head of a Training Department.

Dr Brown is an international expert on GCP and Clinical Research issues. She was Chairman of the Institute of Clinical Research Forum for six years, regularly writes on clinical research, GCP and the Clinical Trial Directive, and is a member of the Editorial board of the Good Clinical Practice Journal. She is author of SCRIP's latest GCP guide, and "A Practical Guide to the Clinical Trial Directive".

#### **Course Fee: £599 +vat**

If you book on the course more than 9 weeks in advance, a 10% discount will be applied.

Location: The Regency Hotel, 100 Queens Gate, South Kensington, London, SW7 5AG

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# Programme

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### Introduction & Objectives

### Overview of the Pharmaceutical Industry

- Important therapeutic areas

### The Terminology and Industry Language/Jargon

- What does it all mean?
- Who does what?

### Drug Research & Development

- Patents
- How are drugs discovered?
- Drug screening

### Clinical Research

- Phases I to IV

### Regulatory Affairs

- Why do we have regulatory affairs?
- Who are the regulatory bodies, what do they do?
- Submissions in Europe and the USA
- Safe drugs!

### Marketing & Sales

- How are drugs marketed and sold?
- Controls and constraints
- Pharmaceutical markets